



Full Biography

Michelle McPherson is a trailblazing award winning-entrepreneur and the sole owner of Hyde & Rowe, along with four thriving affiliated companies. With over two decades of leadership experience, she has built a dynamic business empire spanning:

- Property Management
- Serviced Accommodation
- HMO Set Up and Management
- Auctioning
- Refurbishment & Flips
- Social Housing spanning 4 million+
- Corporate/Company Lets
- Relocations
- Mentoring
- Author of 'The Female I Am'
- Property set up /refurbishments and renovations
- Evictions specialists
- Sales & Lettings

Her portfolio is celebrated for its operational excellence, innovative practices, and strong commitment to client satisfaction. Michelle is a visionary entrepreneur and award-winning business leader, recognised for operational excellence, innovation, and exceptional client service across her diverse enterprises. Under her leadership, Hyde & Rowe generates over £6 million in annual revenue.

Professional Overview

Michelle is a seasoned entrepreneur with over 38 years of experience, having built four successful businesses from scratch. Her flagship business is a boutique estate agency with a unique edge, excelling in sales, lettings, property management, serviced accommodation, conveyancing, property investment and auctions. With two offices spanning Croydon and a team of 20 staff, Michelle's core business is thriving. The businesses collectively return a revenue of 6 million plus, and also include a large Social Housing business and Supported Living Care Homes. As a recently published author of "The Female I Am", Michelle now offers mentoring services and coaching, for those looking to launch into estate agency. Additionally Michelle is now franchising The brand of Hyde & Rowe throughout the entire UK, whilst also looking at an expansion internationally.

Awards & Recognition

Michelle's entrepreneurial excellence has been recognised with numerous prestigious awards: • CEO Today United Kingdom Awards (2018 Winner) • Global 100 Awards (2025 Winner) • Business Fortune 30 Best Companies of the Year (2025) • AllAgents People Awards – Gold (2024) • Best Businesswomen Awards (2025 Finalist) • Croydon Business Excellence Awards (2018)

Michelle McPherson was originally put forward for the Inspiring Business Woman Award at the British Business Women's Awards 2025, but was later moved into the Silver Lifetime Achievement Award category - a step up that recognises a much broader impact. This award isn't just about recent success; it celebrates a long-standing career, consistent growth, resilience through challenges, and the lasting difference someone has made in their industry and beyond. Being selected for this category reflects the depth of Michelle's journey and the real impact she's had through building Hyde & Rowe. Michelle was honoured to walk away with the Silver Lifetime Achievement Award, a truly life-changing moment. The entire experience, from attending such a star-studded event to stepping on stage to collect the award, was incredibly special to her.

Business Achievements & Highlights

These milestones underscore Michelle's remarkable ability to scale enterprises, create sustainable growth, and deliver lasting community impact.

- £55K+ monthly personal income
- £1.5M in property businesses
- Secured £6M+ in annual council contracts, housing over a million families
- Let, sold & managed £180M+ in property assets
- Author of 'The Female I Am'

Leadership & Philosophy

Known for her visionary approach, resilience, and people-first leadership, Michelle empowers teams, nurtures talent, and builds high-performing organisations. Her entrepreneurial journey reflects a commitment not only to business success but also to making a lasting impact on communities and industries she serves. Under her guidance, Hyde & Rowe and its affiliated companies have become trusted names, celebrated for professionalism, compliance, and innovation. Michelle's leadership style blends strategic vision with a hands-on approach, inspiring teams and clients alike.

Community & Impact

Michelle is passionate about developing communities, establishing strong partnerships, and setting new standards for excellence. Beyond business performance, she actively contributes to shaping sustainable, client-focused, and socially responsible practices across her industries.

Contact Information

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